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Count Centre County

United States<sup>®</sup>  
**Census**  
**2010**

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FOR IMMEDIATE RELEASE

## **2010 Census Partnership Specialist to Speak at The State Theatre**

STATE COLLEGE, Pa (Feb. 5, 2010) – Are you interested in how the United States Census Bureau recruits coordinates its campaigns throughout the Pennsylvania? Join Count Centre County in welcoming Richard Buck, 2010 Census Partnership Specialist, as he discusses the importance of working together towards a common goal—filling out and returning the 2010 Census.

Buck's main job is bringing people together to ensure that every person knows what the census form is when it comes time for it to arrive. Buck brings to his audience a variety of interesting stories and knowledge about the census to The State Theatre on Saturday, February 13 at 3 p.m.

“I don't want anyone questioning it. I want them to know what to expect,” he says.

The U.S. Census Bureau sends two copies of the census form to those who do not return it by April 1 before canvassing neighborhoods. Count Centre County shares Buck's vision to inform every resident in Centre County about the census before it is delivered.

Emily Simmons, Director of Corporate Relations for County Centre County will be introducing Buck at The State Theatre. She will also briefly discuss Count Centre County's vision and methods for reaching its audience.

Buck worked for six months as a partnership specialists in the 2000 Census and is a temporary employee of the U.S. Census Bureau, like many other employees.

### **About Count Centre County**

Count Centre County is a community outreach organization promoting awareness and participation in the United States 2010 Census. The organization is run by five senior public relations majors at Penn State. The students are promoting the census for the Public Relations Student Society of America's Bateman Competition, a national campaign contest for PR students. For more information, visit [www.countcentrecounty.com](http://www.countcentrecounty.com) or follow us on [Twitter](#) and [Facebook](#).

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